

University of Nebraska  
Nebraska College of Technical Agriculture

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*Shaping the Future of Rural Nebraska*

2008-2013 Strategic Master Plan





# Nebraska College of Technical Agriculture Curtis, Nebraska

## The NCTA Mission

The Nebraska College of Technical Agriculture, an institution of higher learning, is dedicated to the development of innovative individuals for the agriculture industry and related sciences.

## The NCTA Vision

The Nebraska College of Technical Agriculture leads rural community development through technical agriculture in a global economy.





# NCTA Values

- NCTA values Nebraska's agriculture industry and its role in the global economy.
- NCTA values the application of science through technology.
- NCTA values entrepreneurship both on and off campus.
- NCTA values all people and their development.
- NCTA values the rural lifestyle and revitalizing rural communities.



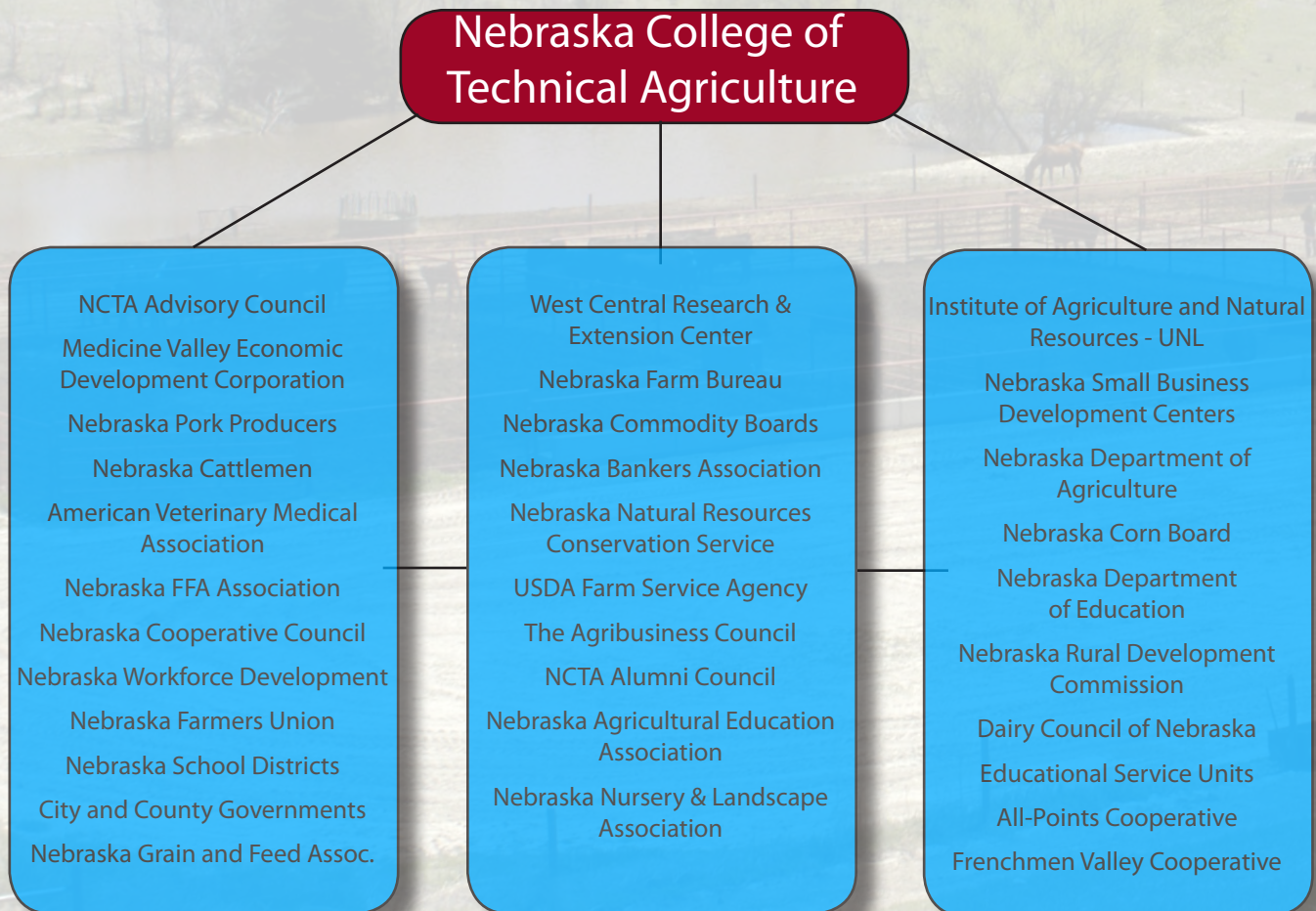


**Goal:** *NCTA will develop entrepreneurship as a theme throughout the campus.*

**Objective:** Develop a Rural Entrepreneurship Center.

**Objective:** Establish entrepreneurship as a theme throughout the NCTA curriculum.

**Build Entrepreneurial Capacity through Strong Partnerships with Rural Communities**



**Goal:** *NCTA will develop new academic programming that enhances NCTA's mission.*

**Objective:** Establish a concurrent enrollment program that will introduce high school students to NCTA and programs designed to produce graduates that can return to rural Nebraska with the tools needed to create a business.

**Objective:** The Agribusiness Management Systems Division will develop an agribusiness student partnership program.

**Objective:** The Agribusiness Management Systems Division will develop a new General Agriculture Associate of Science degree program aimed at students who wish to design a program of study to fit specific career goals.

**Objective:** Evaluate NCTA's current general education program given the upcoming change in the UNL general education program.





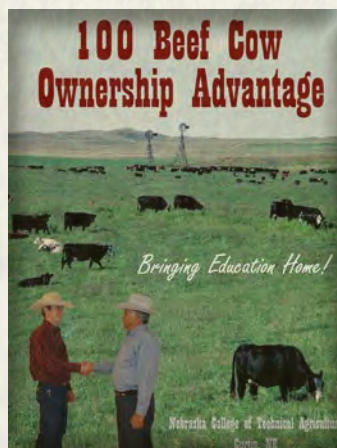
**Goal:** *Develop new academic programming that enhances NCTA's mission.*

**Objective:** The Agriculture Production Systems Division has developed and will maintain the 100 Beef Cow Ownership Advantage program.

**Objective:** The Agriculture Production Systems Division will develop and maintain a dairy education program.

**Objective:** The Veterinary Technology Systems Division will develop and deliver a Veterinary Technology Comparative Medicine option through the University of Nebraska Medical Center.

**Objective:** The Veterinary Technology Systems Division will develop and deliver a Veterinary Technology Technician option online for use nationwide.







**Goal:** *NCTA will develop a model for sharing resources with the West Central Research and Extension Center.*

**Objective:** Provide students and constituency groups a higher quality, more diverse, and efficient educational system through sharing educational resources between NCTA and WCREC.



**Goal:** *NCTA will increase recruitment and retention rates while adding additional services.*

**Objective:** Develop a strategic recruitment plan that efficiently uses all resources available to the admissions team.



**Goal:** *NCTA will update the 2001 articulation and transfer agreements with the University of Nebraska-Lincoln College of Agricultural Science and Natural Resources.*

**Objective:** Review and reaffirm the NCTA/UNL-CASNR articulation and transfer agreements and create a positive relationship between CASNR and NCTA faculty members.



**Goal:** *NCTA will substantially improve the quality of the living and learning environment on campus over the next five years.*

**Objective:** Develop a partnership with the City of Curtis that will allow the NCTA Intercollegiate athletics events to be housed in the new Curtis Memorial Community Center.

**Objective:** Remodel the current NCTA gymnasium to become the NCTA Student Union.

**Objective:** Construct a new Education Center funded by state and private funds.

**Objective:** Identify a private donor to construct a new 144-bed residence hall.

**Objective:** Complete over \$1 million in deferred maintenance and remodel projects.





UNIVERSITY OF  
**Nebraska**  
NCTA

NEBRASKA COLLEGE OF  
TECHNICAL AGRICULTURE

**Nebraska College of Technical Agriculture**

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**Curtis, NE 69025**

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